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|  | Your organisation | Your role |
| Title | Farmers Federation (FF) | Eastern Region Regional Chair |
| Description | * Member-based organisation which advocates for farm and rural issues nationally and regionally. * Advocacy headquarters in Capital City with several regional branches across the country. | * You are the link between FF’s national-level governance body and Eastern Region farmers. * You advocate for and provide advice and tools to FF member farmers in Eastern Region. * You also relay regional issues back to the FF national body for policy and lobbying support. * You are based in Easternville. |
| Goals | * Achieve the best social, economic, environmental, and political outcomes for farmers across the country. * Raise the profile of rural and farm issues in government policy and practice. * Provide advice and resources to help member farmers maintain and grow their operations. | * Advocate for Eastern Region farmers under the FF umbrella. * Provide advice and resources to help Eastern Region member farmers maintain and grow their operations. |
| Values | * Better together. * Farmer-led solutions. | Getting the best results for farmers on-the-ground. |
| Relationships | * Well-connected to the farm sector on national and regional levels by a network of FF regional branches and partner industry groups. * Familiarity with various central and regional government agencies through policy advocacy efforts. * Links to several thousand members from across the country. | * You are in consistent contact with FF member farmers across Eastern Region. * You keep connected with the FF national governing board, your fellow regional chairs, and FF industry partners through regular organisational meetings. * You are familiar with Eastern Regional Council (ERC) and other local government, private, and non-profit agencies through your regional-level farm advocacy. |
| Resources | * National Board in place to guide FF governance. * Large team of elected representatives and paid staff to support FF operations. |  |
| You are here because … | Any change to land-use management and practices in Eastern Region (e.g., a shift away from pastoral farming to forestry) will directly impact the farmers FF represents. | You want to ensure that Eastern Region farmers can continue to farm without obstacles or impediments. |