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|  | Your organisation | Your role |
| Title | Eastern Roads Initiative (ERI) | General Manager |
| Description | * Partnership between Eastern Regional Council (ERC) and the National Transport Authority (NTA) to manage Eastern Region’s state highways and local roads. * Headquartered in Easternville. | * You lead a team of eight ERC staff and four NTA staff responsible for implementing ERI roads management. * You coordinate and oversee ERI’s daily operations, including service contracts, staffing, performance reviews, and strategic planning and relationships. * You and your team are based in Easternville. |
| Goals | * Manage Eastern Region roads more effectively using an integrated, collaborative approach. * Ensure the best value for money in road management and maintenance. * Guarantee customer satisfaction and safety over every journey. | * Effective operationalisation of the ERI vision to achieve organisational objectives. * Balance the economic, environmental, safety, and social priorities involved in regional roads management. |
| Values | * Collaboration-based results. * “Whole journey” approach. * Cost-effectiveness and efficiency. |  |
| Relationships | * Strong mutual relationship between ERC and NTA, especially NTA’s adjacent Sunrise Bay division. * Ongoing consultation with industry road users. * Regular customer liaison. | As ERI’s general manager, you serve as the key link between ERI, ERC, and NTA. |
| Resources | * Organisational and service support for ERI provided by ERC and NTA. * Primary funding for ERI activities comes from ERC rates and the NTA Going Places programme (including $2 million for County Catchment infrastructure revitalisation). |  |
| You are here because … | Eastern Region’s roads are some of the most difficult in the country to manage due to heavy industry use, their remoteness, and the effects of erosion and large storms. Changes to land-use practices and/or erosion control might help mitigate some of this difficulty. | You’re hoping to highlight regional roads and infrastructure as a pressing priority in the County Catchment erosion debate. You’re also looking for innovative ways to achieve ERI’s vision of more effective, integrated, and holistic roads management. |