|  |  |  |
| --- | --- | --- |
|  | Your organisation | Your role |
| Title | Eastern Regional Council (ERC) | Staff – Economic Development Department |
| Description | Government authority responsible for the administration of Eastern municipality and Eastern Region. | * You’re responsible for planning and implementing economic development activities across Eastern Region. * You are based in Easternville. |
| Goals | * Advance the social, cultural, economic, and environmental development of Eastern municipality and Eastern Region. * Become the first choice for people, lifestyle, enterprise, and environment. | * Assist local residents in developing economic activities. * Match local entrepreneurs with outside investors * Contribute to the development of policy that reflects day-to-day reality in the catchment. |
| Values | * Leading through support. * Looking ahead. * Working together. * Learning together. | * Matching resources with needs. * Face-to-face connections to learn, share, and grow. |
| Relationships | Regular interactions with local and central government agencies and non-governmental institutions. | * You have a strong network of contacts within your department and across other ERC departments. * Many residents see you as a key point person for information and resources in the catchment. * Strong relationships with national-level businesses and investors. |
| Resources | * ERC employs over 300 departmental staff. * Long-term regional funding crunch, but willingness to invest $2 million in economic development opportunities in the catchment. |  |
| You are here because … | Economic development of the County catchment is one of several priorities for the Eastern region. | You have an interest in ensuring that economic development goes hand in hand with any environmental management plan for the County catchment, and is feasible on-the-ground. |