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|  | Your organisation | Your role |
| Title | Department of Rural Affairs (DRA) | Senior Advisor - Forestry |
| Description | Central government department active on matters related to primary industries and rural revitalisation. | * You work and consult on a range of forestry policy and trade issues. * You provide departmental advice on forestry matters. |
| Goals | * Improve economic, environmental, and social conditions across rural regions. * Double the value of exports in the primary sector by enabling industry growth while strengthening environmental performance. | * To plant one billion trees while ensuring that the right trees are planted in the right places. * To guarantee that forest programmes and policies are working effectively. |
| Values | * Regional investment based on economic return and the potential for a reasonable level of economic development. * Culture of respect, fostering connections, nurturing trust, and efficient delivery. | * Advocating sustainable forest management. * Advocating for trees and forests, be they urban, production, or conservation forests. |
| Relationships | Based in Capital City beside other central government departments. | * Working relationships with a number of directors and managers across other DRA teams. * Well-connected across the forest industry. * Strong relationships with the Minister of Forestry and key staff. |
| Resources | * Access to the Coastal Forests and Planting Forest programmes, which have $21 million and $9.5 million respectively. * DRA’s Productive Partnerships programme supports projects which advance indigenous development in the primary sector, with up to $75,000 available per project. * Willingness to invest $2 million to spur indigenous-based rural revitalisation in Eastern Region. |  |
| You are here because … | County Catchment is one of several places across the country where economic improvement will anchor rural revitalisation while contributing to the goal of doubling exports in the primary sector. | You are here to advocate for rural revitalisation through forestry. You will let people know that there are DRA resources available that can support some initiatives. |