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|  | Your organisation | Your role |
| Title | Department of Rural Affairs (DRA) | Eastern Region Local Staff |
| Description | Central government department active on matters related to primary industries and rural revitalisation. | You are the local face of DRA. You build up catchment networks, help landowners take measures to improve ecological conditions, and gather ‘intelligence’ on local needs to inform DRA policy. |
| Goals | * Improve economic, environmental, and social conditions across rural regions. * Double the value of exports in the primary sector by enabling industry growth while strengthening environmental performance. | * Assist local residents in improving catchment conditions. * Contribute to the development of policy that reflects day-to-day reality in the catchment. |
| Values | * Regional investment based on economic return and the potential for a reasonable level of economic development. * Culture of respect, fostering connections, nurturing trust, and efficient delivery. | * Matching resources with needs. * Face-to-face connections to learn, share, and grow. |
| Relationships | Based in Capital City beside other central government departments. | * You collaborate with DRA’s regional programme manager on local economic development. * Strong relationships with catchment residents and other local government organisations. |
| Resources | * Access to the Coastal Forests and Planting Forest programmes, which have $21 million and $9.5 million respectively. * DRA’s Productive Partnerships programme supports projects which advance indigenous development in the primary sector, with up to $75,000 available per project. * DRA is prepared to invest up to $20 million over the next several years to progress Eastern and Sunrise regions’ economic development outcomes. |  |
| You are here because … | County Catchment is one of several places across the country where economic improvement will anchor rural revitalisation while contributing to the goal of doubling exports in the primary sector. | You want to see a revitalised County Catchment with policies in place that more effectively incorporate the aspirations of catchment residents. |