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|  | Your organisation | Your role |
| Title | Eastern Ecotourism (EE) | CEO |
| Description | * You are a locally-based successful tourism business that runs guided experiences on the land and sea. | * You are an owner-operator with a staff of 7 people who are all based in Easternville. * You are looking to expand your business operations and are investigating expansion in the Eastern or Sunrise regions. |
| Goals | * Be a profitable and sustainable business. * Be a major tourism organisation in the regions that is recognised nationally. | * To make connections with like-minded organisations. You are keen to explore more synergies of networking with local tribes for business growth and employment opportunities. * To expand and manage successful business operations. |
| Values | * To provide clients with a rewarding experience of the culture and the wilderness of the country. * To be an eco-friendly, profitable and sustainable business. * Provide the highest levels of customer service. | * Driven by your passion for the environment, you have built up a solid business reputation underpinned by 12 years of hard but enjoyable work. * You encourage and support projects that promote the natural environment. |
| Relationships | * You are well connected in the tourism sector in Eastern Region and other regions. * You want to develop a cultural connection with local tribal people. |  |
| Resources | * You have a strong balance sheet and are generating sizeable profits. * You are prepared to invest $2M to expand the business. |  |
| You are here because … | You see a growth opportunity to showcase massive erosion and mitigation efforts to urban tourists and student group tours, integrating off-road electric hover cars, electric mountain bikes, and guided walks with organic food, wine, and spa experiences. | You want to make connections with like-minded organisations and people. You have your own ideas and you are interested to know what ideas other people have too. |