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|  | Your organisation | Your role |
| Title | Eastern Regional Council (ERC) | Councillor – Townsville Ward |
| Description | Government authority responsible for the administration of Eastern municipality and Eastern Region. | * You have been elected to represent the Townsville Ward at ERC. * Along with the mayor and your fellow councillors, you’re responsible for deciding ERC policy direction, setting the municipal and regional budget, and reviewing council performance. * You are based in Townsville. |
| Goals | * Advance the social, cultural, economic, and environmental development of Eastern municipality and Eastern Region. * Become the first choice for people, lifestyle, enterprise, and environment. | Achieve the best possible outcomes in policy, infrastructure, public services, and cost-effectiveness for Eastern Region with a special focus on the Townsville Ward. |
| Values | * Leading through support. * Looking ahead. * Working together. * Learning together. | Effective outcomes through effective representation. |
| Relationships | Regular interactions with local and central government agencies and non-governmental institutions. | * You interact with your constituents in the County catchment on a regular basis. * You work with various government, community, and industry stakeholders and other councillors through your membership on a number of Council committees, including Eastern Region Transportation and Environmental Policy and Planning. |
| Resources | * ERC employs over 300 departmental staff. * Long-term regional funding crunch, but willingness to invest $2 million in an improved catchment infrastructure and environment. |  |
| You are here because … | Restoration of the County catchment is one of several priorities for the Eastern region. | You and your constituents are directly affected by the degradation of the County catchment and you want to take part in any plans for restoration. |