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|  | Your organisation | Your role |
| Title | Department of Rural Affairs (DRA) | Senior Advisor - Farming |
| Description | Central government department active on matters related to primary industries and rural revitalisation. | * You work and consult on a range of farming (sheep, beef, dairy) policy and trade issues. * You provide departmental advice on farming matters. |
| Goals | * Improve economic, environmental, and social conditions across rural regions. * Double the value of exports in the primary sector by enabling industry growth while strengthening environmental performance. | * To support the farming industry to produce sustainable, high value products. * To reduce the impact of farming on the environment. |
| Values | * Regional investment based on economic return and the potential for a reasonable level of economic development. * Culture of respect, fostering connections, nurturing trust, and efficient delivery. | * Advocating sustainable farm management. * Humane treatment of animals. |
| Relationships | Based in Capital City beside other central government departments. | * Working relationships with a number of directors and managers across other DRA teams. * Well-connected across the farming industry. * Strong relationships with the Minister of Farming and key staff. |
| Resources | * Access to the Coastal Forests and Planting Forest programmes, which have $21 million and $9.5 million respectively. * DRA’s Productive Partnerships programme supports projects which advance indigenous development in the primary sector, with up to $75,000 available per project. * Willingness to invest $2 million to spur indigenous-based rural revitalisation in Eastern Region. |  |
| You are here because … | County Catchment is one of several places across the country where economic improvement will anchor rural revitalisation while contributing to the goal of doubling exports in the primary sector. | You are here to advocate for rural revitalisation through farming. You will let people know that there are DRA resources available that can support some initiatives. |