

# Roadmap for New Zealand's New Plastics Economy (NZ-NPEC)

Plastics are essential in modern life. While plastics have many advantages over other materials, their economic, environmental and social drawbacks are becoming evident.

Ellen MacArthur Foundation's *The New Plastics Economy: Rethinking the future of plastics* gives a global vision for the future of the plastics industry, which is already being adopted internationally. The New Zealand plastic and manufacturing industry, however, faces country and region-specific challenges for direct implementation of that vision.

In this two-year project, Scion, with project partners Plastics NZ, Packaging NZ and the Sustainable Business Network, will develop a roadmap for a New Zealand-specific implementation strategy for the New Plastics Economy.

The roadmap will:

- customise the global vision of a New Plastics Economy,
- be a New Zealand specific guide for NGOs and government departments,
- outline the current barriers, challenges and opportunities that the New Zealand plastic industry faces to move towards a circular economy New Plastics Economy model, and
- recommend actions to develop alongside industry.

While the roadmap is focused on the domestic plastics industry, it will include the complete plastics value-chain and consider the visions and initiatives in overseas markets.

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